



UGUU Zine

issue. #1

uguu bella

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UGUU Zine

A lot of work went into our 1st issue and we all really hope you enjoy it, uguu~ <3

Thank you to all my twitter friends for making this 1st issue possible by creating wonderful spreads and sharing their cutie knowledge and artwork; the zine wouldn't have been possible without you <3. I hope that in the future we can all collaborate again!

~ uguu Bella

how 2 be cute every day

by
@uguubella



① you are always cute♥

even when you don't feel 'cute' you are cute.
in your heart, you are cute :>

② take care of yourself (inside + outside!)

sometimes it's very easy to just ignore how you're feeling and try to cover it up, when maybe you need a break! relax, take a bath, and care for your mental and physical well-being. you deserve it!

③ enjoy everything you love♥ (any + all!)

spend some time in your day to embrace what makes you happy! for me that's doodling cuties, listening to music while reading, and uguuing on the internet. watch your favorite movie again, hang out with your friends + family, and eat a delicious meal!

④ be yourself ♥♥♥

what makes you cute is embracing the best parts of yourself. remember the kind compliments your friends tell you, because they're true!
there's only 1 you, ya know!

⑤ be kind to others + yourself! ✿

try to spread kindness to others and appreciate kindness given towards u. don't tell yourself mean things, remind yourself that you're growing &...





by Leslie R. (ig: @leslie.s.rivera)



by Nashira @nashirasauce

Steal Her Look!

Harajuku Style

ft. Kirari Moroboshi



Outfit Breakdown!

1. **DOKIDOKI** Gingham-Cherry Peplum Bustier
2. **LISTEN FLAVOR** Ribbon Tulle Panier Skirt
3. **Alpacasso** Fluffy Pouch
4. **Pastel Striped** Thigh-Highs
5. **Harajuku Wings** Love Sneakers
6. **Hair Accessories:**
 - * **Pink & White** Polka Dot Bow Tie
 - * **Pink + Blue** Bow Hair Clips
 - * **Resin** Star Hair Clips
 - * **Pearl** Hair Pins
 - * **Heart Macaron** Hairpins
7. **Necklaces:**
 - * **BLIPPO** White Ribbon Necklace
 - * **DOKIDOKI** Drops Necklace
8. **Bracelets:**
 - * **White Red Ribbon** Frill Cuff
 - * **BLIPPO** White Ribbon Bracelet
 - * **Dollar Store** Wristbands
9. **Custom Charm Belt** by **Kirari**
 - Comes with squishy sweets and homemade charms!

THRIFTING STRATEGY GUIDE!

Take your thrifting game to the next level with these tips:

Budget: Before you go out for a day of thrifting, find out how much each store generally charges for each item. That way you know where to look for the best deals or how much you can expect to bring. If you plan to go to more than one store, space out your spending in case the last store has something SUPER awesome that you wish you could buy! Also, many stores will have specials, sometimes on certain items or for students on certain days of the week. Use these to your advantage!

Know Yourself: Know what kind of clothes flatter you, or which types of clothes you feel good in. Keep track of your wardrobe at home so that you don't end up buying things you already have, and also so you know what you can coordinate your finds with! Finally, if supporting businesses that align with your values is important to you, be sure to research what every store supports and stands for. That way you can avoid shopping at stores that conflict with your ethics.

@starstarparty on twitter!

Have a Plan: Think of something you want to look for. Is it skirts? Maybe shoes? Only shopping for things in a certain color range (I.E., pastels) can be a great way to streamline your thrift store search! Have an idea about how certain stores are better for furniture or clothes than they are for jewelry or shoes, and vice versa! One final tip- If you want to find great deals on high-quality stuff, try going to a wealthy neighborhood that has a store with the same prices everywhere. For example, a Goodwill or a Salvation Army.

Have fun and don't feel too sad if you don't find all the stuff you need or want in one trip. Thrift stores aren't guaranteed to have anything good, but sometimes the finds there are way better than you could ever buy brand new!





by Alexis A. @FairytheArthog

BIRTHDAY CAKE BLONDIES

(By NiXxY!)

Makes 15-20 pieces!

You will need:

- ♥ 200g butter
- ♥ 250g white chocolate
- ♥ 3 eggs
- ♥ 220g caster sugar
- ♥ 1 tbsp vanilla extract
- ♥ 130g plain flour
- ♥ 100g white choco. chips
- ♥ Salt
- ♥ Rainbow sprinkles
- ♥ Icing of your choice



1. Preheat oven to 160 degrees for conventional ovens (140 degrees for fan ovens).

2. Grease a tin to bake the blondies in.

3. Get your butter and white chocolate and melt together gently in a heatproof bowl in the microwave. (Heads up, white chocolate melts easy!)

4. While the chocolate

and butter melt, in a large bowl, whisk together the eggs, sugar, and vanilla.

5. Once melted, pour the butter and chocolate mixture into the bowl of egg mixture and whisk together.
6. Pour in the flour, white chocolate chips and salt very carefully, and gently fold together with a spoon or spatula.
7. Add a handful of rainbow sprinkles and give it one last stir.
8. Pour the batter into the tin and bake for 55-60 minutes until the blondies are no longer gooey and have a nice shiny, crackled top.
9. Allow to cool in the tin.
10. Use a spoon, knife or anything really and swirl the yummy icing all over the blondies!!!
11. Pour more rainbow sprinkles on top to decorate.
12. Cut and enjoy!





five reasons why breakfast time is the best time

by @pancakepaws



1 taking time to cook yourself a beautiful, wholesome breakfast is the ultimate way to show your body you care - and it will thank you with energy and better moods



2 relaxing with good food is the best way to collect your thoughts and plan a cheerful, productive day



3 the food itself, of course! no matter how picky you may be, there is a breakfast dish for everyone! explore sweet and Savory options until you find your very favorite!

4 it's the mealtime that not only allows, but CALLS for the liberal consumption of Sweets!



5 it's the heart's favorite meal! make breakfast for someone you love and see for yourself!





BON APP

FOOD IS BEAUTIFUL.

ILLUST BY SAILUU



DESSERT HOROSCOPE



Red Velvet Cookies



(By NiXxY!)

1. Preheat your oven (190 degrees for conventional ovens or 170 degrees for fan ovens) and grease 2-3 baking trays.
2. Beat together your butter, sugars and vanilla in a large bowl until very light and fluffy.
3. Add the egg and egg yolk one at a time, along with as much food coloring as you need to create a pretty red color. Keep on mixing thoroughly.
4. In a separate bowl, mix together the flour, bicarbonate of soda and salt.
5. Add all the ingredients you have so far together and mix until a stiff dough forms.
6. Add the white chocolate chips to your dough and mix thoroughly.
7. Use a tablespoon or small ice-cream scoop to scoop out lumps of dough onto your prepared trays, space them at least 5cm apart to give them room.
8. Chilling the dough balls for at least 30 minutes will help produce lovely soft cookies, but it's not essential!
9. Bake each tray one at a time for 15-17 minutes. (The cookies may look or feel undercooked when they come out but don't worry, that's normal!)
10. Once all baked, set your cookies aside to cool and add any additional decorations to make it look pretty! ~11. Enjoy! ~



Makes 15-20 cookies!

You will need:

- ♥ 160g softened butter
- ♥ 150g white caster sugar
- ♥ 150g light brown sugar
- ♥ 2 tsp vanilla extract
- ♥ 1 egg
- ♥ 1 egg yolk
- ♥ Red food coloring (paste coloring is usually better than liquid!)
- ♥ 240g plain flour
- ♥ 20g cocoa powder
- ♥ 1 tsp bicarbonate of soda
- ♥ 1/2 tsp salt
- ♥ 300g white choco. chips ♥

PIXEL ART! STEP-BY-STEP: MARY JAM

BY @OCEANS_DREAM

Hello everyone! This is Ocean's Dream, with a step by step on making Mary Jam from Uguubella's visual novel, "Farewell, Bunny Boy"!

I got a reference image from Uguubella so I'll be basing the sprite from that. I was trying to base the proportions on her head/ears size in comparison to her body so you can see the line marks next to the sprites on how tall the head/ears are.

1. **Set a canvas, size 48x64 px.** With pixel art, it is a good idea to keep it small. I like to pick sprites in multiples of 16 to make calculations easier.
2. **Place down a flat gray background.**



Should be middle gray, halfway between white and black. I feel it's easier to test contrasts between colors that way. If you feel some colors aren't standing out, don't change the background, make the colors darker or lighter as needed.



3. **Start with the lineart and sketch the proportions out.** I thought the head and ears needed to be bigger so I took some height from the torso away and gave some to the head. Then, cleaning up the lineart. You generally want your lines to be one pixel thick.



4. **Pick some base colors.** You'll see the palette on the side of the colored character sprites. Mary Jam had a few nice distinct colors so I went with that. With pixels, you want to keep your color count low, and reuse colors if you can. I also adjust the lines or anything I feel is off or needs to be changed. Don't be afraid to change things!



If it really worries you, what I find helps me is to save a backup file and continue from there and just go ahead and work at

it. If it doesn't work,
you still have the
backup!

5. What I played
around with a bit
were the eyes, I
wanted to get them
to look right so I
think by the 3rd time
I got it looking how I
wanted to. I moved the
leg on the right side
over by one pixel, and
the bow on the left side over to the
right a little more too.



6. At the end, I lightened
the black outline to be
more purple, but that was
an optional step. Also
regarding head size, I
feel it is fine to make
it bigger because the
eyes and mouth will carry
a lot of expression so you
need room to fit that in.
Start small, the bigger
you make your pixels,
the harder it will be!

Thank you for
reading!

How To Draw Your Own Blob Friend!!!



1. Draw a half-circle



2. Draw two dots for eyes



3. Draw a "w" for the mouth



4. Add a top hat or a monocle if you want a fancy blob friend!



Now let's see what combination you can come up with!

1 Rule: Have Fun!





~ @FairytheArthog

@NiXxYRULEZ ~



~ @starstarparty



~@uguuBella



Blob Tutorial by:
~ @Mr_GamerBot

~now in HD~

MAKING QUALITY WEB CONTENT

hey gamers and wellcome to the gamernet
in this edition, i'll teach you the most important
part of making content by gamers, for gamers:

your setup!

it should llook like this:



Things to note:

- computer layout designed to take up most possible real estate: shows priorities
- monitor in center room to maximize viewability
- (MOST IMPORTANT) impact font
- brands slightly obscured, teasing companies into buying advertising

once your setup looks EXACTLY like the example photo, you're ready to order

Issue 2: Into The Gamernet

for tips to start producing quality content of your own! see you on the Net~ <3

by a lamb (@lullabylamb)

ELECTROMAGNETIC WAVE OR THE BEAUTIFUL FLIGHTS OF FANCY OF DENPA MUSIC

By Captain Ersatz

Sometimes you just can't get enough of those cutesy anime songs. Eventually you'll have burned through every anime OP and ED ever made, still yet craving more. "Why," you may wonder, "is there no genre of music like this?" Well look no further. Like-minded individuals have gone off to create their own, anime music detached from the anime. It's called **Denpa**. It is audio sugar, and it is so very, very sweet.

Denpa itself is a Japanese term for people disconnected or dissociated from others around them. Not particularly "loners" per se, but those with immense fantasies, strong beliefs, or other odd behaviors. Translated

literally, it also means "**electromagnetic wave**." Where does the music come in? You may have heard of an "**otaku**", a term meaning, essentially, a fanatic of something. Let's use this to describe an anime fan. Sometimes, an anime otaku might exhibit denpa behavior, which carries in through the music.

Denpa music is characterized by being weird but also weirdly catchy. The sugary sweet music is backed by surreal lyrics, slightly off-key singing, and a general sense of going overboard. This is reminiscent of an anime otaku singing their favorite songs in karaoke. Only this time, these were composed to sound that way. Also known as **Akiba-pop**, named after Akihabara in Tokyo and coined such by famous denpa group **Mosaic.wav**, denpa throws you into this new sonic world with a never-ending, contagious glee. While not meant to be mainstream, most songs are composed in a pop fashion, following a typical verse/chorus structure, a traditional sense of harmony, and lots and lots of energy.

It's taken a lot of time for denpa to grow. In the 90s, it was generally a negative term to describe people who were just creepy or in their own heads. As a matter of fact, it's

accepted that the term originated from the Fukugawa Serial Murder Incident in 1981, when the culprit claimed he was being controlled by radio waves. Over time, however, denpa has been reclaimed by people who not only make music, but live the denpa-kei lifestyle. Closely tied to otaku culture, it's best exemplified by works such as **Welcome to the NHK**.

A key part of denpa music is excess. It is very over the top, taking the cute or energetic parts of J-pop and cranking them up to such an extreme it's almost obnoxious. Therefore, it's not a mainstream genre. The lyrics are mostly either repetitive to the point of being hypnotic or nonsensical to the point of being uncomfortable. In fact, while there are a lot of fun and goofy denpa songs, there are a lot that are negative and contain depressing lyrics. There are a lot of layers in the instrumentals, a luxury provided by this era of digital recording, resulting in a sensory overload.

Denpa is a wide-ranging genre, covering many moods and tones. Artists like **Mosaic.wav**, **Under17**, and **IOSYS** are well-known, ranging this whole gamut of fan songs, original songs, and the moods this genre of

fantasies contains. To cover everything denpa would take a long time and a long read, so this just lays out the foundation. Go and explore the rest of what denpa has to offer! Digging deeper into niche cultures is almost like archeology. The discoveries within are fascinating.

In conclusion, denpa is a genre you're most likely to hear weird words like "**uguu**". It makes no sense, but it's cute. That's what counts.

~~~~~  
**SOURCES:**

<http://denpa.omaera.org/whatis.html>

<https://rateyourmusic.com/genre/Denpa/omaera.org/whatis.html/>

+ Check out my music at

<https://captainersatz.bandcamp.com/>



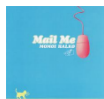
# RECOMMENDED DENPA LISTENING:

## Currated Playlist:

<https://www.youtube.com/playlist?list=PLVeBCcek8Hzch3q61W2gu3FDeIat5D-uK>



MOSAIC.WAV – We Love "AKIBA-POP"!! on *"We Love 'AKIBA-POP'!!"*  
[2004.10.29]



Haruko Momoi – Mail Me (*Single*)  
[2000.05.24]



IOSYS – Marisa Stole The Precious Thing on *"Touhou Maidens' Orchestra"* [2006.08.13]



Dimitri From Paris - Neko Mimi Mode (Moon Phase OP) [2004]



Dempagumi.inc – Sakura Apparition (*Single*) [2014.03.12]

## **SPEACIL THANKS FROM BELLA:**

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Thank you to my loving + talented boyfriend Connor for always supporting me, showering me with love, and being a wonderful soul matey <3 I love you soo much uguu!! <3

Thank you to all of my friends + family in my life who have been so nice and have always believed in me, thank you!! TT^T <3

Thank you to my Patreon supporters for believeing in me and my artwork by helping me out finacailly. You help me work toward becoming a better artist into my future career.

+ Thank YOU for reading the zine!  
Stay cute + Take care!~

## WHAT IS UGUU ZINE?

A collection of pages + spreads created by cuties on Twitter + off who believe + live uguu! Featuring original artwork, fashion tips, tutorials/guides, recipies, and more from 20+ amazing creators!

## WHAT IS UGUU?

"uguu": a cute catchphrase that means happiness, goodness, and ultimate kawaii! ♡

Any one can say it!



uguu is in every-thing cute, innocent, and nice in the world! ♡ People w/ cute souls say uguu! or if they don't say it, they feel it in their ♡!

UGUUU ♡  
.....

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